



PROFESSIONAL PROFILE



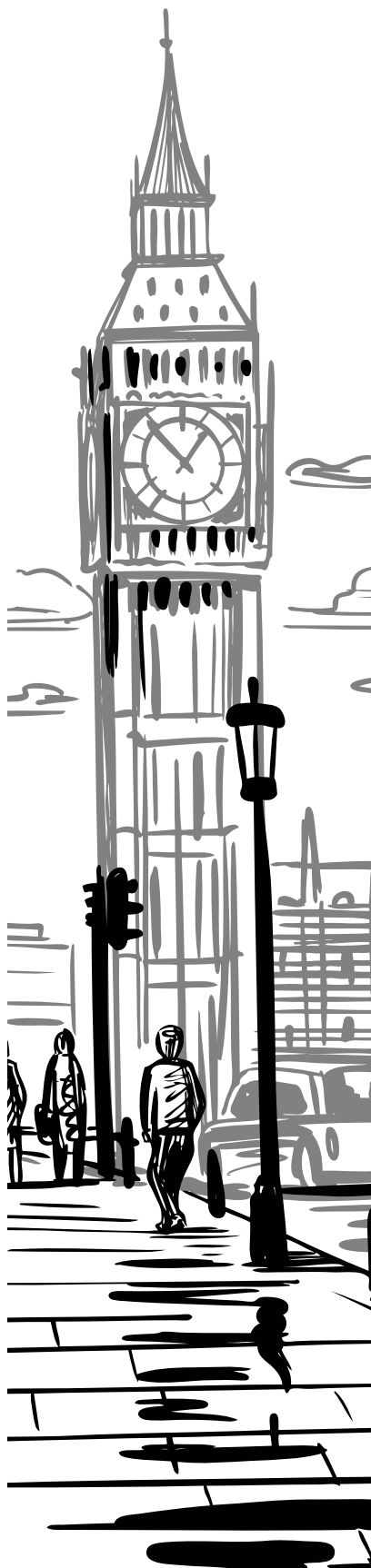


Mushtaq Rehman
Senior Change Management,
Digital & Business Transformation
Consultant and Life Coach

Mushtaq Rehman

A Purpose Driven Human Who Stands For The Change

Meet Mushtaq Rehman a Senior Change Management, Digital & Business Transformation Consultant and Life Coach. He has a strong academic background in business, accounting and technology. He is a great life coach based in the UK, with over 20 years of experience in the field. He has a track record of success in driving change management initiatives, digital transformation projects, and business process optimization efforts across a range of industries and sectors.



CONVERGING WISDOM AND EXPERIENCE

Mushtaq is a certified Change Management Professional (CCMP) and a Project Management Professional (PMP), and has received advanced training in public relations and communication, as well as NLP and Six Sigma. He has also developed his own change management methodology and toolkit, which he uses to standardize and simplify change management practices for organizations of all sizes.

Throughout his career, Mushtaq has earned a reputation as a visionary and thought leader in the industry. He is passionate about transforming the failure rate of startups, challenging the conventional wisdom when it comes to valuation and expectation of growth, and empowering entrepreneurs and business leaders to act as leaders from day one.

Mushtaq's unique blend of expertise in financial management and change management has been honed over the course of his extensive career, during which he has delivered numerous systems, change, and transformation projects in large multinational organizations in the UK, Europe, and the Middle East. He has a deep understanding of the challenges and opportunities that businesses face, and is committed to helping organizations achieve their goals by optimizing their processes, systems, and business models.

**DRIVE
CHANGE &
GROWTH
THROUGH
FINANCIAL
OPTIMIZATION**

Mushtaq
REHMAN

Financial Leadership and Change Management Workshop

REVOLUTIONIZING COMPANY PROCESSES FOR COST SAVINGS

This workshop offers an opportunity for senior executives and business leaders to enhance their financial leadership skills within the context of today's intricate business landscape. Having been successfully executed across a variety of organizations, this workshop addresses a range of critical topics, including business and digital transformation, project management, process optimization, and culture change.

Participants in the workshop can expect to gain insights into making informed decisions, improving financial performance, and fostering increased productivity and efficiency. Additionally, the training aims to develop attendees' communication and collaboration skills, further enabling them to excel in their leadership roles.

Overall, the workshop seeks to provide a comprehensive learning experience for professionals aiming to hone their financial leadership capabilities without any pressure for immediate action or commitment.

Overview of financial leadership and change management

Key processes and research for continuous cost optimization

Implementing Process Optimization

Industry and company-size specific strategies

Utilizing AI and Technology in Cost Saving

Managing Culture and Behavior Change

Measuring the Success of Process Optimization Efforts



Duration
2-day workshop



Location
On-site or virtual



Participants
**C- Level Executives,
Business Leaders and
Board Members**

Early Financial Planning And Valuation Workshop

BOOTSTRAPPING YOUR STARTUP

Startups often face significant challenges when it comes to valuations and finances, especially during their early stages. One common issue is the lack of a clear understanding of financial planning and valuation methodologies, which can result in unrealistic expectations and misguided decision-making.

In the highly competitive startup ecosystem, it is crucial for founders to have a strong grasp of financial management and valuation principles to ensure the sustainability and growth of their ventures.

This workshop, designed specifically for startup founders, addresses these challenges by providing the necessary tools and strategies for effective financial planning and valuation from the very beginning. The workshop also provides exclusive, user-friendly Excel templates to efficiently determine budgets, valuations, and financial forecasts for startup founders, enabling them to focus on business growth while maintaining financial clarity.

Gain an understanding of financial planning and valuation

Evaluating financial needs and identifying funding sources

Plug and Play Excel templates

Implementing bootstrapping strategies for cost savings and efficiency

Grasping valuation methodologies and determining company value

Presenting startups as investable and sustainable to attract investments and partnerships



Duration
1-day workshop



Location
Virtual



Participants
Startup Founders,
CFOs & SMB Leaders

Leadership Coaching

NAVIGATING FINANCIAL SEAS:

The GPS Navigation and Forecasting Skills to Captain your Ship

One-on-one coaching sessions to help you develop the skills and strategies you need to transform your business. With a focus on business and digital transformation, project management, process optimization, behavior and culture change, business analysis, and SAP implementation, Mushtaq has the expertise to help you achieve your goals.

Some of the benefits of working with Mushtaq include:

Improved financial performance

Increased productivity and efficiency

Better decision-making skills

Increased confidence in financial leadership

A clearer understanding of business transformation and digital transformation

Improved communication and collaboration skills

With Mushtaq's financial leadership coaching, you'll receive personalized support and guidance to help you transform your business. Whether you're looking to improve your financial performance, optimize your processes, or develop better decision-making skills, Mushtaq has the expertise to help you achieve your goals.



Duration
**Minimum 6-month
commitment**



Location
On-site or virtual



Participants
**Senior Executives,
Board Members
and Investors**

Mindset Coaching

UNLOCK YOUR PATH TO FINANCIAL FREEDOM:

Revolutionize Your Financial Mindset and Habits to Achieve Lasting Wealth & Success

The Financial Freedom Coaching Program is a comprehensive program that provides proven strategies and techniques that have helped numerous clients achieve financial freedom. With a personalized approach, you will benefit from a customized plan tailored to your unique financial situation and goals. Additionally, ongoing support is available through a nurturing community, regular check-ins, and access to valuable resources, ensuring continued progress and success on the journey to financial freedom.

The result:

Developing a powerful money mindset

Setting and achieving financial goals

Managing money effectively

Eliminating debt and improving credit

Generating and diversifying income

Building wealth through smart investments

Optimizing taxes and protecting your assets

Cultivating success habits and leveraging your network



Duration
**Minimum 6-month
commitment**



Location
On site and virtual



Participants
**Entrepreneurs
and Professionals**

Value Added Program

Mushtaq Rehman

CFO, MENTOR, MONEY FINDER – ALL IN ONE GET THE FUNDING YOU NEED TO GROW YOUR BUSINESS The GPS Navigation and Forecasting Skills to Captain your Ship

Throughout his career, Mushtaq has earned a reputation as a visionary and thought leader in the industry. He is passionate about transforming the failure rate of startups, challenging the conventional wisdom when it comes to valuation and expectation of growth, and empowering entrepreneurs and business leaders to act as leaders from day one.

With his passion for Startups, Mushtaq developed a unique Value Added Program to provide guidance and support to Startups. It includes:

Valuation of Your Company

Complete Funding/Valuation Slides for Your Pitch Deck

2-Hour Detailed 1-on-1 Session with Founders

30-Minute Mentorship Call Every Month

Presenting with Founders in Front of VCs

Changes to Pitch Deck Slides

Grant writing and business plan or loan approvals

Support in Tax Planning

For Startups

(cost and length of program is dependent on the startup-stage, business niche etc)



QUOTE BY

- Mushtaq Rehman -

MUSHTAQ REHMAN JOURNEY

Mushtaq Rehman, a Dubai-born and raised individual, embarked on a journey that took him to various parts of the world, completing his Bachelor's degree in commerce in Pakistan and briefly engaging in accounting. The United Kingdom was his next destination, where he underwent training to become a chartered accountant and then served as a consultant in diverse organizations for a span of 12 years. He later shifted his focus from accountancy to SAP IT consultancy.



His professional sojourns ultimately led him to Saudi Arabia, where he joined the team at Saudi Aramco, playing pivotal roles in business and digital transformation. Eventually, he returned to the United Kingdom, where he presently engages in chain management at NEC. Nevertheless, his heart lies in training, workshops, and public speaking, particularly in the domain of NLP, where he holds mastery.

Driven by the passion to coach, counsel, and deliver public speeches on a full-time basis, Mushtaq Rehman is married with three children and takes an active role in community service, particularly in Muslim youth work. Furthermore, he has a keen interest in aiding small-medium companies and budding entrepreneurs, particularly in the financial and numerical areas. He has successfully collaborated with at least five startups, and has noted that large businesses are intricate entities, having worked alongside C-level executives.





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